

Milestone 3 - Part 6 - ThriveCart

Adding Your Upsell Product - Process Map

This process map details how to add your Subscription Upsell product to your ThriveCart Account. Please read this entire document and watch the tutorial video before proceeding.

[Click Here To Watch The Process Map Video](#)

Step 1. Add Your Upsell Product

Click on Products in the main menu and click on the “Upsells” tab. Click on the blue “Create upsell” button. Choose “Digital” product when given the choice.

Under the **Upsell Settings > Options** tab enter your Subscription Upsell name under the Upsell name field. Then Click Next.

Under **Upsell Settings > Pricing** tab enter change Product Type to “Subscription.” Enter your monthly billing price. Click Next.

Under **Upsell Settings > Tracking** click Next.

Under **Upsell Settings > Affiliates** click Next.

Under **Fulfillment > After Purchase** click Next.

Under **Behavior > Behavior Rules** click the blue Add Rule button and add the following rules.

1. This upsell is purchased > Add to Subscribers list.
2. This upsell is refunded > Remove from Subscribers list, add to buyers list.
3. A recurring payment fails > Remove from Subscribers list, add to buyers list.
4. A recurring payment is refunded > Remove from Subscribers list, add to buyers list.
5. A subscription is cancelled > Remove from Subscribers list, add to buyers list.

When finished, click on “Save My Upsell” and “Continue”

SUBSCRIPTION SCHOOL