

Milestone 3 - Part 7 - ThriveCart Creating Your Funnel - Process Map

This process map details how to create your funnel in ThriveCart Account. Please read this entire document and watch the tutorial video before proceeding.

[Click Here To Watch The Process Map Video](#)

Step 1. Create Your Funnel

Go to your Products list inside click funnels. Find your tripwire offer and click the “Create Funnel” button.” On the next screen put a check mark beside the “Enable the sales funnel for “Test Product”.

Step 2. Setup Your Funnel Details

Under “When customers purchase, I want to...” select “Display their invoice” and “Leave as one click”.

Step 3. Add Your Upsell

Under the “Configure your upsells & downsells” section click on “Upsell #1” and choose your Subscription Upsell that we created in the previous step.

Note: Do not edit the upsell page yet. I will be giving you a template in the next step that we will apply to both the Tripwire offer and Upsell pages at once.

Once your upsell is added, click on “Save sales funnel” in the bottom corner.

SUBSCRIPTION SCHOOL